

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant : Susumu Nakagawa  
Serial No. : 09/878,581  
Filed : June 11, 2001  
For : IMAGE CONTENT AND ADVERTISEMENT DATA  
PROVIDING METHOD, SYSTEM, AND APPARATUS  
Examiner : Sheleheda, James R.  
Art Unit : 2424  
Confirmation No. : 2762

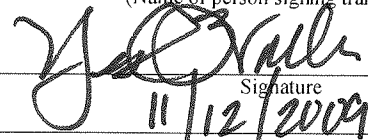
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**CERTIFICATE OF ELECTRONIC FILING**

I hereby certify that this correspondence is being transmitted via  
Electronic Filing Services on November 12, 2009.

Yedea H. Walker

(Name of person signing transmittal)

  
Signature  
11/12/2009  
Date of Signature

**AMENDMENT UNDER 37 C.F.R. § 1.116**

**Mail Stop AF**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**November 12, 2009**

Dear Sir:

This Amendment responds to the Office Action dated September 18, 2009 (Paper No. 20090915). Please amend the above noted application as follows: